



The Carbon footprint directly associated with our Spring Water

All parts of our business affect the carbon footprint of the individual parts. The points below are related solely to the carbon cost of getting the water to our customers, and how this compares with other purchased water products. This is just one part of the overall impact we have as a business and further documentation on this is available by calling 0845 006 3309.

The Water Delivery Company supply premium quality spring water to customers across London. A strict code of practice and daily testing of the water ensures that the high quality of both the water and bottling process are maintained. Fonthill Water is fully approved by UK and EEC governmental standards and is also approved by the main industry regulatory body - for more details on the spring water please go to www.fonthillspringwater.co.uk.

This quality does come at certain carbon cost.

Water Miles

There has been much written on the amount of miles products have to travel until they reach the end customer – the current record for water we know about is Fijian water sold in Chelsea restaurants. Our spring water is extracted and bottled by a family run business in Wiltshire and travels 99.1 miles to our warehouse. The water is brought up to London in the largest possible quantity – around 1200 bottles which further minimises the carbon footprint.

On average the water then travels 5 miles onto our average customer. This is a very low “mileage” in comparison to most in our industry. As of February 2009 all of our transit van fleet are LPG fueled which will further minimise our impact.

Water bottles

Our use of reusable bottles allows us to further minimise our footprint. The high quality polycarbonate bottles are collected from customers and taken back to our spring in Wiltshire, where they are industrially cleaned and then refilled. On average bottles last over three years and at this age they will have carried over 1000 litres of water. Compare this with the amount of one litre plastic bottles that would be needed – and the equivalent recycling cost.