



TWDC Press Release – Seasonal logo Launch

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Headline : The Water Delivery Company launches seasonal logo variations
Copy :

The Water Delivery Company have been working closely over the last month with their preferred graphic developers, and today are launching four seasonal logo variations that are to be used across all company literature through the different seasons. The aim of the exercise was to enforce the youthfulness and vitality of the existing brand brand while bringing a smile to customer faces.

For further details on the process used please contact Root7 through their website – www.root7.com.

