



## Welcome to our third newsletter



ROB LAUGHTON - Company Owner

It's been a great year for us and as ever, we thank you for your loyalty and look forward to working with you in 2008.

We are moving to a new warehouse near Wimbledon in the new year to allow us to improve our service.

All customers will be sent letters about this nearer the time (when the lawyers have finished!).

Much is written about the carbon footprint of business and my personal focus for the New Year is minimising our carbon footprint and eventually offset this cost by purchasing carbon credits. Please check out my blog for ongoing details about how this is progressing - [www.thewaterdeliverycompany.com/blog](http://www.thewaterdeliverycompany.com/blog)

Thanks for your custom, and have a great Autumn and Christmas period.

## Moving Forward

Since opening in 2002, the company has grown and to cope with the expansion, we are moving down the road to a new warehouse in Wimbledon.

With the tennis courts a mere volley away, we are aiming to continue to serve aces from our new offices.

If you have any questions relating to our move then please get in touch.

## FREE MARKS & SPENCER VOUCHER

We want to give our clients as many £20 Marks & Spencer vouchers before Christmas as possible. Just let us know of another company/person who wants a cooler and we will send you a £20 voucher for every cooler they take.

**FACT:** 75% of the earth is covered by water. Only 3% of the earth's water supply can be used for drinking.

What hot topics are you talking about around the water cooler ???

Let us know and we will put your comments and company details on our website for free...

[contact@thewaterdeliverycompany.com](mailto:contact@thewaterdeliverycompany.com)

## GOING GREEN

**The environment is currently an important concern to most businesses**

We are currently working on a sustainable development policy. This includes using more energy efficient water coolers, changing the delivery vans to LPG and reducing usage of paper.

**Do you have any innovative ways of going green?**

If you do, we really want to hear from you so get in touch

[contact@thewaterdeliverycompany.com](mailto:contact@thewaterdeliverycompany.com)

**MAN & VANS**

Call us now on  
**0845 170 0660**

The owners of the Water Delivery Company have just started up a new company called Man and Vans.

The family run removal specialists can help you move home, office or simply move some items across town. Anything from a two hour move to a four day office relocation can be accommodated.

During our first year in business we have moved thousands of boxes and occasionally the unusual, including a life sized stuffed horse, a 180 year old bed and a grand piano (in one piece!).

More details are available at: [www.manandvans.com](http://www.manandvans.com)

## Did you Know?

**Our coolers will be featured in the upcoming series of BBC's TV show - The Apprentice.**

**While contestants patiently wait in the reception in anticipation of Alan Sugar's decision, they will casually sip on water provided by our coolers.**

# EMPLOYEE FOCUS

Ealing born **Rob Innes** and company operational chief is a Chelsea Fan.

Despite his regular trips to Stamford Bridge he has racked up three years of service at the Water Delivery Company and is the second longest serving member of staff. There are whispers that he only got the job in the first place because the boss is married to his sister!

Rob is the man that makes sure all runs smoothly with your deliveries of water and watches over those who keep the money ticking over in the company.

Currently living in Kensal Rise with his girlfriend, he plays football and rugby at the weekend and likes the odd game of poker.



## TOP FIVE WATER COOLER CONVERSATIONAL MOMENTS 2007

1

After the film *Batman Begins* knocked us out of our cinema seats, how excited are we about the next instalment, *The Dark Knight*?... Very... and we are not joking!



2

When everyone wrote off our rugby team, we surprised everyone by beating the Aussies and proving we weren't as bad as people predicted.



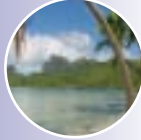
3

Weddings turned out to be the surprise must attend events of the year. But having to queue in a pub in Primrose Hill for a pint was a definite non starter.



4

Dreadful summer weather put a dampener on proceedings. But every rain soaked barbecue has a silver lining and late winter breaks in the sunshine are the way forward.



5

Festivals are back and Glastonbury and Reading didn't disappoint. Iggy Pop, Arcade Fire, The Arctic Monkeys and even Ninch Inch Nails had some storming sets.



# Customer Focus

**create**  
food and party design

**NAME:** SAMANTHA VINCE

**ADDRESS:** UNIT 4, THE KIMBER CENTRE,  
54 KIMBER WAY, LONDON, SW18 4PP

**COMPANY:** CREATE FOOD & PARTY DESIGN

**How many staff work at Create Food & Party Design?**

23 Full Time Staff

**When was the company launched?**

1993

**What is the best thing about Create?**

The food

**What plans do you have for the future?**

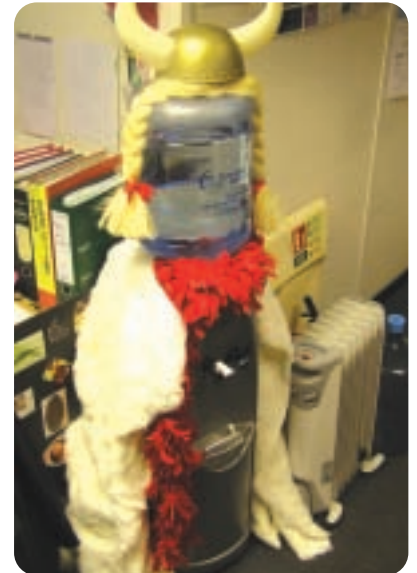
We are currently in the process of relocating to a new unit in Wimbledon where we are having a new kitchen built which is reputed to be the largest catering kitchen in the UK.

**Water cooler moment of the year?**

Please see picture!

**Best thing about the Water Delivery Company?**

The fast, efficient service with a smile.



## WATER FACTS:

The total amount of water on the earth is about 326 million cubic miles of water.